

Research firm **GIGAOM**
compared analytic data architectures

 **Starburst**
DATA LAKEHOUSE

vs.

Snowflake
DATA WAREHOUSE

72%
Savings on
migration efforts¹

55%
TCO savings¹

90%
Faster time-to-insight²

According to the report,

Snowflake: Too expensive for all data

Starburst performs similarly overall, and better at high scale workloads

Performance tested against 5 workloads

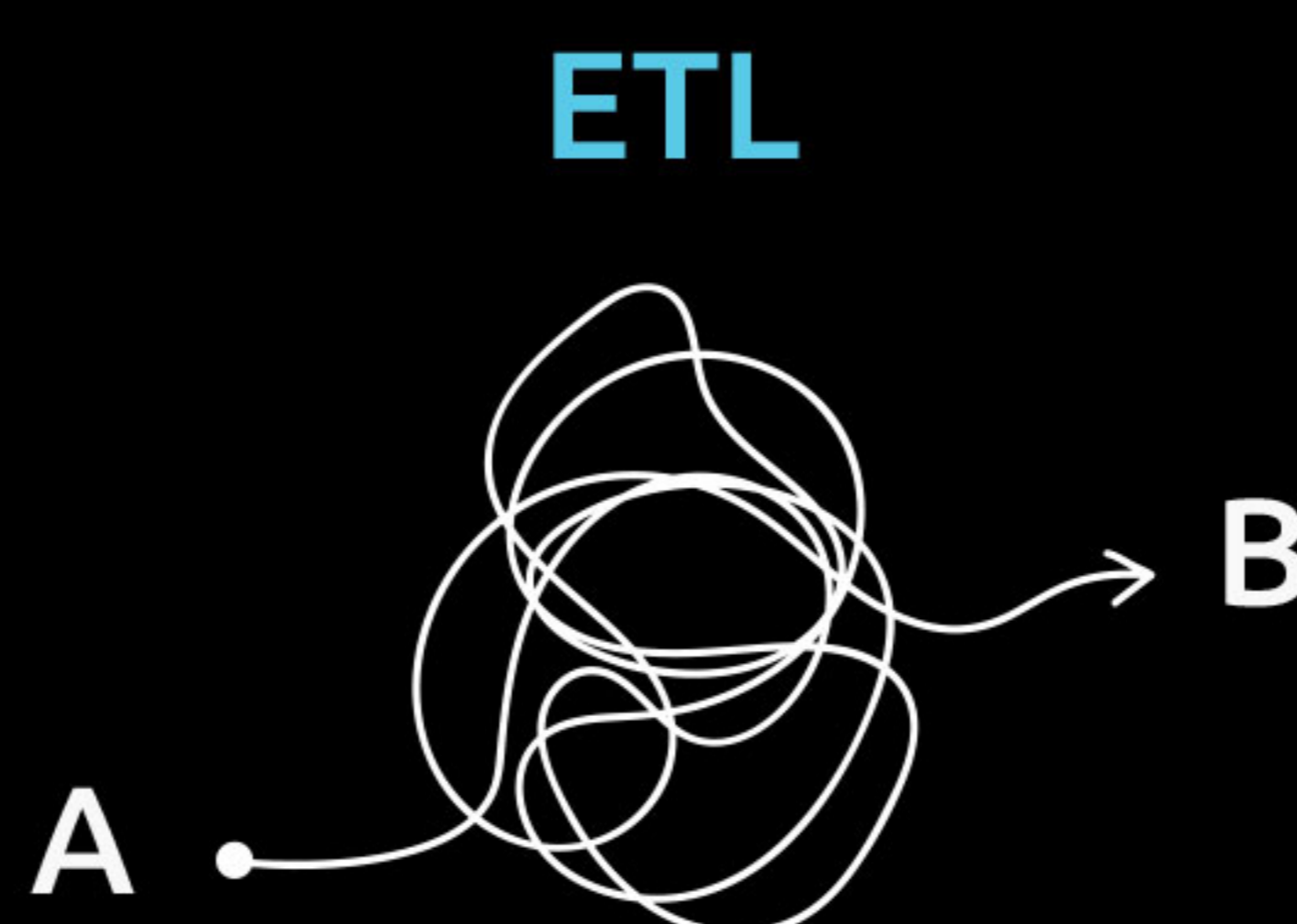
COSTS BY MIGRATION TYPE	POST-MIGRATION EFFORT COST	3-YEAR TCO
Snowflake migrate semi-structured	\$1,898,354	\$3,366,800
Snowflake additional compute for semi-structured	\$1,290,385	\$3,278,344
Starburst option 1: Lake adoption & on-premises federation	\$645,192	\$1,597,748
Starburst option 2: On-premise migration & cloud federation	\$542,548	\$1,522,620
Starburst option 3: Full lakehouse adoption	\$762,500	\$1,853,549

So if you're using Snowflake,

this likely means:



Unpredictable & high costs



Unnecessary data movement



Data lock-in

 **Starburst**

Now what?

Don't just take our word for it.

Read the full report at

starburst.io/TCO

- ✔ Connect to your data lake, data warehouse, and more.
- ✔ Run fast & flexible federated queries between Snowflake and data in other sources.
- ✔ Query data in and outside of Snowflake, leading to more complete analytics.
- ✔ No compromises on performance for much lower cost.

¹ GigaOm Comparison of Enterprise Analytic Data Architectures

² Enterprise Strategy Group, Analyzing the Economic Benefits of Starburst